


Video Assessments in MyKBS

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Submit a Video Assessment (Student)

- 1) Click on the assignment link in the “Assessment” tab.

Assessment	Learning objective	Weighting	Submission mode	Submission details
Assessment 1: Individual Video Project Upload Video Assignments guide Sample Video Example	LO 1,2	20%		Monday 20th August 2018 Week 6 at 23:55 (AEST)

- 2) Click on “Add Submission” on the next screen.

KAPLAN BUSINESS SCHOOL AUSTRALIA | Student Test & Assessment

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Home > My Subjects > MBA004 12 2018 > Assessment 01 Video Assignment

Assessment 01 Video Assignment ← Submission landing page

Submission status

Submission status	No attempt
Grading status	Not graded
Due date	Monday, 20 August 2018, 11:55 PM
Time remaining	Assignment is available for 1 day 16 hours

MARKING GUIDE FOR VIDEO ASSIGNMENT TASK (ASSIGNMENT 01)

KNOWLEDGE AND APPLICATION
 (N/A) 0 - 49
 Your analysis identifies and applies minimal or none of the relevant consumer behaviour theories and concepts.
 P (Pass) 50 - 64
 Your analysis identifies and applies some relevant consumer behaviour theories and concepts.
 C (Credit) 65 - 74
 Your analysis sufficiently identifies and applies relevant consumer behaviour theories and concepts.
 D (Distinction) 75 - 84
 Your analysis significantly identifies and applies relevant consumer behaviour theories and concepts.
 HD (High Distinction) 85 - 100
 Your analysis comprehensively identifies and applies relevant consumer behaviour theories and concepts.
 NOTE: A MAXIMUM OF (30 POINTS) CAN BE ASSIGNED TO THIS CRITERIA.
Maximum score
 30

CRITICAL ANALYSIS
 (N/A) 0 - 49
 Your analysis lacks depth, and your interpretation is not relevant.
 P (Pass) 50 - 64
 Your analysis basic, market specific, information, and your interpretation is not always relevant.
 C (Credit) 65 - 74
 You sufficiently analyse and interpret market specific information.
 D (Distinction) 75 - 84
 You thoroughly analyse and interpret market specific information.
 HD (High Distinction) 85 - 100
 You critically analyse and expertly interpret accurate and specific market information.
 NOTE: A MAXIMUM OF (30 POINTS) CAN BE ASSIGNED TO THIS CRITERIA.
Maximum score
 30

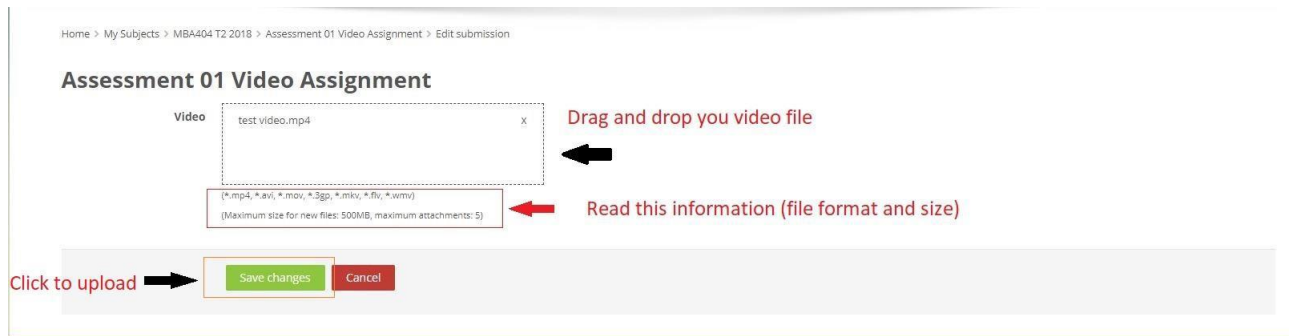
RESEARCH
 (N/A) 0 - 49
 Your research lacks focus because of an unsuitable choice of sources.
 P (Pass) 50 - 64
 You have selected basic, primary and/or secondary sources.
 C (Credit) 65 - 74
 Your research is focused, drawn from a reasonable selection of primary and secondary sources.
 D (Distinction) 75 - 84
 Your research is focused, complemented by a quality selection and range of primary and secondary sources.
 HD (High Distinction) 85 - 100
 Your research is extensive and focused, complemented by a quality selection and large range of primary and secondary sources.
 NOTE: A MAXIMUM OF (30 POINTS) CAN BE ASSIGNED TO THIS CRITERIA.
Maximum score
 30

FORMAT
 (N/A) 0 - 49
 A better selection of illustrative devices would enhance your presentation.
 Your presentation style lacks life and vitality, resulting in audience disengagement.
 Your presentation is dull and irrelevant. Your voice tone and projection are poor, showing little or no rehearsal time.
 P (Pass) 50 - 64
 Your presentation includes some illustrative devices.
 Your presentation style initially captures the audience's attention, fluctuating throughout.
 Your presentation is adequately presented.
 Your voice tone and projection is either too high, too low and/or struggles to hold the audience's attention.
 C (Credit) 65 - 74
 Your presentation includes mostly useful illustrative devices.
 Your presentation style is interesting.
 Your presentation is delivered well.
 Your voice tone and projection holds the audience's attention most of the time.
 D (Distinction) 75 - 84
 Your presentation includes a wide selection of useful illustrative devices.
 Your presentation style is expressive and interesting.
 Your presentation is professional.
 Your voice tone and projection highlight key points and hold the audience's attention.
 HD (High Distinction) 85 - 100
 Your presentation includes a comprehensive selection of useful illustrative devices.
 Your presentation style is very engaging.
 Your presentation is one of high-level professionalism.
 You have expertly used your voice tone and projection to emphasise points, capturing and holding the audience's interest and attention.
 NOTE: A MAXIMUM OF (30 POINTS) CAN BE ASSIGNED TO THIS CRITERIA.
Maximum score
 30

Last modified: -

Click on Submission button → **Add Submission**
 Make changes to your submission

- 3) Drag and drop the video file into the displayed box or click the box to open a file dialogue to select the video for upload. Once a file has been selected, click on **"Save changes"** to start the upload. You will see a progress indicator ranging from 0 – 100%.



- 4) Once the upload is completed, it will go back to the initial submission landing page, and the submission status will state **"Draft submission"**.

You can then either upload a different video by clicking on **"Edit submission"**, or you can finalise your submission by clicking on the **"Submit assignment"** button. The maximum allowed edits (revisions) that the system will allow before the assessment deadline is 5.

Please note that you must click on the **"Submit assignment"** button in order to submit the video for grading. Once finished, the submission status will set to **"Submitted for grading"** and will also display a direct link to the uploaded video (password protected).

