



QSO 455 Module Two Short Paper Rubric

Overview: After going through the resources for this module, you should have a good grasp of the importance of supply chain quality management, including using metrics to measure the supply chain's performance and understanding benchmarking. Based on this understanding, you will now develop a one-page paper explaining the benefits of benchmarking.

Choose one of the types of benchmarking to develop your paper:

- Process – (Most common)
- Financial
- Performance
- Product
- Strategic
- Functional

Be sure to include:

- Select a **single type** of benchmarking for your paper
- Your observations of the **best-in-class benchmarking** metrics utilized by major companies
- Discussion of **processes you would use** to benchmark a company
- What steps would you take to **implement and execute your choice** of benchmarks?

This assignment will deepen your understanding of benchmarking and help you explore ways it can be implemented in a real-world situation.

Guidelines for Submission: Your paper must be submitted as a one-page Microsoft Word document with double spacing, 12-point Times New Roman font, and one-inch margins.

Critical Elements	Proficient (100%)	Needs Improvement (75%)	Not Evident (0%)	Value
Specific Benchmark Selected	The theme of a single type of benchmarking is carried throughout the entire paper	The theme of a single type of benchmarking is evident but not consistent throughout the entire paper	The theme of a single type of benchmarking is not carried throughout the entire paper	25
Best-in-Class Benchmarking	Includes thoughtful observations of the company's best-in-class metrics	Includes only general observations of the company's best-in-class metrics	Does not include observations of the company's best-in-class metrics	25

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Processes You Would Use	Includes thoughtful, organized discussion of ideas for benchmarking a company	Includes concise discussion of ideas for benchmarking a company but lacks depth and/or organization	Does not discuss ideas for benchmarking a company	20
Implementation and Execution	Includes clear and organized explanation of steps to implement and execute benchmarks	Explanation of steps to implement and execute benchmarks lacks clarity or organization	No explanation of implementation and execution of benchmarks	25
Writing Mechanics	Submission remains in the formal third person and has no major errors related to citations, grammar, spelling, syntax, or organization	Submission mostly remains in the formal third person, but has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission frequently employs the first or second person and has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	5
Earned Total				100%