



QSO 455 Final Project Milestone Four Guidelines and Rubric

Discussion questions are designed to help you make meaningful connections between the course content and the larger concepts and goals of the course. These discussions offer you the opportunity to express your own thoughts, ask questions for clarification, and gain insight from your classmates' responses and instructor's guidance. For this milestone, you will actively participate in a small group discussion with several of your classmates. You will work in the same group as you did in Milestone Three. Your group discussion should focus on the service, logistics, and distribution functions of your organization. Be sure to describe the supply chain in terms of value delivery. Also, describe the impact of service, logistics, and distribution on your selected organization's supply chain. Lastly, recommend strategies for optimizing your organization's global operation architecture for scale, access, flexibility, and risk mitigation. When responding to at least two of your group members, collaborate with them on the ideas they presented. Do you have advice for them to consider? Did they provide ideas you might want to consider? Use this as an opportunity to not only strengthen your project, but also to work with your peers on strengthening theirs.

Requirements for Discussion Topic Assignments

Students are required to post one (1) initial post and to follow up with at least two (2) response posts for each discussion topic assignment.

For your initial post (1), you must do the following:

- Compose a post of one to two paragraphs.
- Complete the initial post by Thursday at 11:59 p.m. Eastern Time of the module week.
- Discuss the **service logistics** and its impact within the supply chain.
- Discuss your organization's **distribution functions** and their impact to your organization.
- Describe the supply chain in terms of **value delivery** and its impact.
- Recommend strategies for optimizing your organization's global operation architecture for scale, access, flexibility, and risk mitigation.

For your response posts (2), you must do the following:

- Reply to at least two different classmates outside of your own initial post thread.
- Complete the two response posts by Sunday at 11:59 p.m. Eastern Time.
- Demonstrate more depth and thought than simply stating that "I agree" or "You are wrong." Guidance is provided for you in each discussion prompt.

This group discussion will help you explore new knowledge as you work toward your final project. Be sure to incorporate the insights you gain from this discussion into a draft in your final paper.

Rubric

Critical Elements	Proficient (100%)	Needs Improvement (75%)	Not Evident (0%)	Value
Main and Response Posts	Main post is a thorough and comprehensive one to two paragraphs with at least two response posts that further advance the discussion	Main post is not as thorough and comprehensive as it needs to be and response posts do not advance the discussion	Does not have a main post of one to two paragraphs and lacks response posts	5
Timeliness	Submits initial post on time	Submits initial post one day late	Submits initial post two or more days late	5
Service Logistics	Includes an in-depth discussion of service logistics and its impact within the supply chain	Touches on service logistics or only briefly mentions its impact within the supply chain	Does not discuss service logistics and its impact within the supply chain	20
Distribution Functions	Clearly discusses distribution functions and their impact within the supply chain	Touches on distribution functions and their impact within the supply chain	Does not discuss distribution functions and their impact within the supply chain	20
Value Delivery	Includes an in-depth discussion covering value delivery and its impact within the supply chain	Touches on value delivery and its impact within the supply chain	Does not discuss value delivery or its impact within the supply chain	20
Optimization	Discusses and provides insight regarding optimization opportunities within the integrated supply chain	Lack of clear optimization opportunities regarding the integrated supply chain	Does not discuss optimization opportunities regarding the integrated supply chain	25
Writing Mechanics	Submission remains in the formal third person and has no major errors related to citations, grammar, spelling, syntax, or organization	Submission mostly remains in the formal third person, but has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission frequently employs the first or second person and has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	5
Earned Total				100%